

FOR IMMEDIATE RELEASE



Heidi Bowie Joins Mindteck As Vice President - Sales

Seasoned staffing pro to boost company's growth momentum

Harrisburg, PA—January 21, 2013: Mindteck, a global product engineering and IT solutions company with US headquarters in Enola, PA, has appointed Heidi Bowie as Vice President – Sales. She will report to Bob Spoljaric, the company's Vice President who heads up Professional Services.

Bowie comes to Mindteck from MDT Technical, a \$220 million national staffing firm, where she served as Vice President, Business Development. She brings over a decade of experience in sales, IT recruiting, account management, and HR consulting and personnel management/development. Her sales and recruiting expertise also spans several domains, with particular emphasis on the IT solutions within the Health Insurance and Cable markets. Over the past several years, Bowie has worked to establish a consultative approach to driving staff augmentation and project-based work with BlueCross and BlueShield plans nationally. Prior to MDT, she served as Recruiting Programs Manager at Xerox where she engaged with business owners to build recruiting plans and resource strategies customized to specific geographies throughout the US. Earlier roles include Vice President of HealthCare Services at Arcus and Branch Manager at Performance Personnel.

In her role at Mindteck, Bowie will be primarily focused on driving sales and developing a new strategic framework for account management within the Professional Services group. Her strong background in process management and implementation will also be utilized to assist the group in refining processes and aligning business strategies to meet the company's growth objectives. "Heidi is an extremely talented leader who is passionate about what she does. Aside from her enthusiasm and prowess, she brings a level of expertise at a time of incredible momentum in our business, so we're overjoyed to have her on board," commented Spoljaric.

Spoljaric added that Mindteck's Professional Services business has tripled over the last two years, due in part to the growing need for top-notch IT talent the world over. Aside from currently supporting its Global 2000 and Public Sector clientele with IT consultants in over 15 countries and 40 states nationwide, the company is focused on further developing Mindteck Academy – a customized IT training solution designed to fill clients' IT skill gaps and foster local professional career growth in technology. Initial training candidates included those in career transition, fresh out of college or outplaced. More recently, an Academy for Veterans was launched to help returning military get back into the workforce. "Heidi's people skills and insight will also certainly be a big help with these initiatives", he commented.

Bowie holds a B.S. from Pennsylvania State University and is also a Certified Staffing Professional (American Staffing Association). She is married to Mike Bowie, another staffing pro, and they have two children. Favorite pastimes include relaxing with family and friends, and reading.

Mindteck, a global product engineering and IT solutions company, provides end-to-end services to a Global 2000 and public sector clientele. Its Professional Services group has been providing specialized access to global talent pools and unique engagement models for over 19 years. The company's depth of knowledge and niche expertise in Life Sciences, High-Tech (Smart Energy, Semiconductor) and the Public Sector, is complemented by dedicated Centers of Excellence in Cloud Computing, Mobility Solutions, Electronics and Wireless Design, and Storage Testing. Presently, the company employs over 1,000 individuals throughout offices in the US and UK, Singapore, Malaysia, Bahrain and India. It also has four development centers (US, Singapore and India (Kolkata, Bangalore)). Mindteck (India) Limited, established in 1991, is listed on the Bombay Stock Exchange (BSE 517344). www.mindteck.com

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