

## Online product catalog

### The Client

The customer is a leading transnational pharmaceutical company.

### The Challenge

The objective was to build an online catalog of products with multiple access methods to view thousands of products. The catalog would be web-based providing dynamic information to users accessing either from within the company or from public domains. In addition, build a web-based administration module to add, modify and delete product information.

### The Solution

Our team with a focus on achieving the customer's objectives designed and deployed an online catalog for easy access of product information. The catalog had two separate interfaces, for easy access either from the intranet or from public domains. In addition, a secure administration module was built to facilitate addition, modification and deletion of product information.

### The Benefits

The online product catalog reduced customer complaints about easy accessibility to product information. Significant money was saved in printing product catalogs, which became obsolete in shorter time.

### The Technology